

Term paper for FIN341 – Commercial Banking Management is to submit a report on a specific banking products in Kuwait aiming to conduct a comparative analysis on the category of products chosen for your paper. The following are the category of products that student can select:

1. Transaction Accounts (Demand Deposits, NOW, Checking Accounts, ...etc)
2. Fixed Deposits
3. Credit Cards
4. Consumer Loans
5. E-Channels (E-banking)

The proposed paper structure should be as follows:

1. Executive summary: a summary of the paper presenting the concept, the main findings. and recommendations.
2. Introduction: this section shall describe the banking industry in Kuwait and available products with specific focus on the category of products you have chosen from the above list.
3. Comparative Analysis: should collect information about available products in the category you have chosen provided by banks in Kuwait.
4. Recommendation: your opinion on the best available products/banks in the category.

Word Count: a minimum of 2,500 words is required with no maximum ceiling.